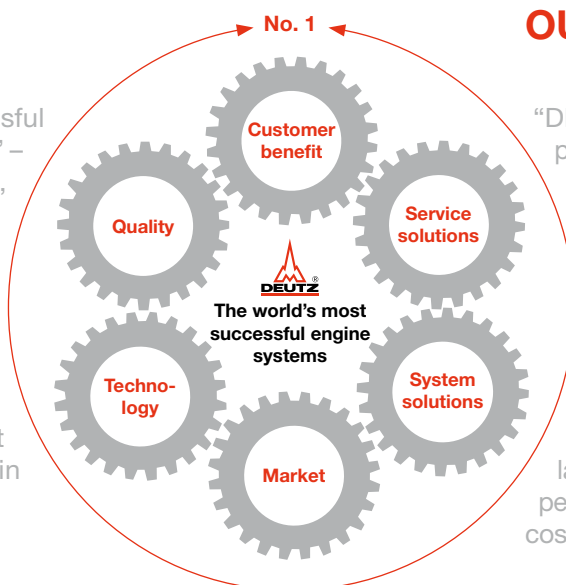


OUR VISION

“To offer the most successful engine systems in the world” – this is our vision. In 1864, DEUTZ became the world’s first engine manufacturer ever. We intend to remain ‘No. 1’ when it comes to customer benefit, quality, technology and everything to do with engine system and service solutions; not least, we intend to remain No. 1 in the market.



OUR MISSION

“DEUTZ has been a byword for pioneering spirit, passion and innovation since its foundation in 1864. We invented the internal combustion engine and have improved it every day since then. We are leading the way in developing environmentally-friendly and efficient drive technologies. Our customer-specific solutions offer long-lasting high quality and reliable performance at an affordable total cost of ownership.”

DEUTZ SEGMENTS

DEUTZ Compact Engines



- Liquid-cooled engines of up to 8 litres cubic capacity for on-road and off-road applications
- Large number of modular approaches to design
- Major joint ventures in China

DEUTZ Customised Solutions



- Air-cooled engines for on-road, off-road and marine applications
- Liquid-cooled engines of over 8 litres for on-road, off-road and marine applications
- Reconditioned (Xchange) engines for all DEUTZ engine series

DEUTZ Compact Engines	2014	2013	Change (%)
€ million			
New orders	1,115.0	1,385.5	-19.5
Unit sales (units)	183,125	167,964	9.0
Revenue	1,279.9	1,188.8	7.7
EBIT (before one-off items)	15.2	8.7	74.7

DEUTZ Customised Solutions	2014	2013	Change (%)
€ million			
New orders	264.0	264.2	-0.1
Unit sales (units)	13,278	16,064	-17.3
Revenue	250.3	264.4	-5.3
EBIT (before one-off items)	18.8	39.0	-51.8